



Organizational Messaging

Spoken and written messaging for everyday use





Basic spoken messaging – everyone should be able to deliver

Founded in 1998, River Partners is a leading nonprofit organization that brings life back to California's rivers to benefit the environment and people.

Only 5% of the state's riverside habitat is left—and healthy rivers are essential for climate, biodiversity, community, and economic resilience.

We plant hundreds of thousands of native trees and plants across thousands of acres statewide each year. We've restored nearly 20,000 riverside acres since 1998—more than anyone in the West.

We achieve this bold pace and scale by blending an entrepreneurial spirit, modern farming practices, cutting-edge science, and diverse alliances.

Our work results in major wins for wildlife, flood safety, climate resilience, water conservation, healthy communities, and local economies.



Written Messaging – additional storytelling details, texture, data

What We Do

A tenacious nonprofit founded in 1998, **River Partners brings life back to California rivers**. We advance an **innovative model** of conservation that harnesses the power of restored riverways to create a **thriving and hopeful future for the states' environment and communities**. We revive **river landscapes** and build critical wildlife corridors across California. We achieve a **bold pace and scale** of restoration by blending an **entrepreneurial spirit, modern farming practices, cutting-edge science, and diverse alliances**. Each year, we plant hundreds of thousands of native trees and vegetation across thousands of acres along California's most imperiled rivers.

River Partners has restored more habitat along impaired California rivers than any for- or non-profit organization in the West. We're the only nonprofit driving large-scale floodplain reforestation in the river-rich Central Valley.

Why We Do It

Healthy rivers are essential for a vibrant California. They provide fresh water for growing our food, economy, communities, and wildlife found no where else on the planet. Rivers support more species and in greater numbers than any other ecosystem in California, making our state a worldwide biodiversity hotspot. Yet just 5% of our native riverside habitat remains. And, what's left needs reviving. The actions we take **during this decade will decide California's future**. With their exponential benefits for wildlife, natural resources, and communities, healthy rivers are critical for a flourishing Golden State for generations to come.

Why Our Work Matters

For over 20 years, River Partners has led more than 300 noteworthy restoration projects in over 20 watersheds across nearly 20,000 acres of critical river landscapes throughout the state to benefit wildlife, natural resources, and communities. Our lasting, tangible impact includes:

Bringing back disappearing wildlife – our efforts support the recovery of over 55 imperiled species

Boosting flood safety – for communities in flood-prone regions by restoring floodplains that slow down and soak up water

Growing California's climate resilience – by planting over 4 million trees that have captured more than 1 million tons of greenhouse gases since our founding in 1998

Conserving fresh water – the riverways we've restored have conserved over 10 billion gallons of fresh water since 1998, boosting supplies for wildlife, farming, and households

Creating healthy communities – by expanding access to open space for recreation

Building strong economies – we've channeled over \$175 million of restoration-related dollars into the communities we work in statewide



Boilerplate – short written intro for external outreach, media

About River Partners

River Partners brings life back to California's rivers. Founded in 1998, the leading nonprofit harnesses the power of restored riverways to create a thriving future for the state's environment and communities. Blending modern farming practices, cutting-edge science, and diverse alliances, River Partners reforests and reconnects entire river landscapes, critical wildlife corridors, and vast ecological regions at a bold pace and scale. The organization's statewide efforts result in lasting, tangible wins for wildlife, flood safety, climate resiliency, water conservation, healthy communities, and local economies. River Partners has the largest on-the-ground restoration footprint of any nonprofit or firm in the western U.S., having led hundreds of large-scale projects across nearly 20,000 acres throughout California. www.riverpartners.org | info@riverpartners.org



Business card

River Partners brings back life to California's rivers to create a thriving future for our environment and communities. We demonstrate the power of restored riverways in enhancing wildlife, flood safety, climate resiliency, water conservation, healthy communities, and strong economies statewide. **www.riverpartners.org**



Heritage Growers

Heritage Growers is a leading supplier of locally sourced California native seeds and plants. It is a nonprofit venture of River Partners—with all profits reinvested to fund River Partners' statewide restoration work—and one of only a handful of nonprofit growers in the state. Launched in 2021 due to a lack of locally adapted seeds and plants, Heritage Growers grows native products that are essential in helping California meet its ambitious climate, biodiversity, and community resilience goals.

www.heritagegrowers.com | info@heritagegrowers.com